

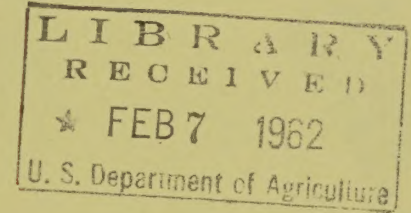
62



Since 1930

3127 S.E. Forty-third Avenue
Portland 6, Oregon

Van Veen Nursery^{ac}



Wholesale Price List
Cutting-Grown
Rhododendron Liners
Spring 1962 May-June Delivery

Nursery Phone, PROspect 1-6712
Residence Phone, PROspect 5-1046

Member of these Organizations:
American Assoc. of Nurserymen
Oregon Assoc. of Nurserymen
American Rhododendron Society
Washington Assoc. of Nurserymen

Van Veen Nursery

Dear Fellow Rhododendron Enthusiasts:

To you who favored us with your patronage during the past years—our hearty thanks. We again extend our apologies to those of you whose orders were not filled, in whole or in part, due to our depleted stock. We have more cuttings under propagation than ever before, and are planning further expansions for the future.

To you who have yet to try our Cutting-Grown Rhododendron Liners—may we suggest that you place a trial order. We are proud of our repeat orders, indicative of satisfied customers, and therefore feel that we can profitably make this offer for our mutual benefit.

The International Rhododendron Conference held in Portland this spring added more impetus to Rhododendron interest, and should be reflected in this coming year's business.

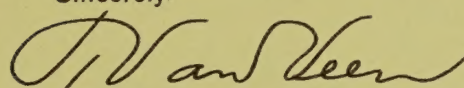
It is with deepest regret we wish to inform you of the death of Mr. T. Van Veen, Sr. on September 6th. His 60 years of nursery experience established the high standards of quality so characteristic of our business. He was one of the first nurserymen in the Northwest to propagate Rhododendrons from cuttings, as well as conducting original investigations in the use of electric heating and humidifying systems for propagation.

Mr. Van Veen was also very active in the field of hybridization. Among his many introductions which have received P. A. awards from the American Rhododendron Society are Evening Glow, Lucky Strike, Maryke, Autumn Gold, Van Veen, and Old Copper.

We are fortunate to retain Mr. Don Dieringer, who has had more than 15 years of rhododendron growing and hybridizing experience under the direction of my father, Mr. Van Veen.

It is our continued policy to provide first-class service and we will make every effort to handle your business in such a manner as to insure your complete satisfaction and continued patronage.

Sincerely,



Ted Van Veen

Terms and Conditions of Sale	Rhododendron Liner orders will be accepted now for delivery in May and June—the exact time will vary depending upon growing conditions in the spring. Priority for available varieties must be given in sequence as the orders are received. May we reserve your order now?
Terms for Established Accounts	You may deduct 1% if full payment is received within 10 days of our invoice, which will be mailed to you the day following shipment. The NET is due in 30 days.
Terms for New Accounts	Please send 50% prior to shipment. (We will meet you half way). Prompt payment upon receipt of plants will establish you as an account for future orders.
Minimum Order	For your economy, and ours, a shipment should include at least 50 Liners and no less than 5 of any one variety.
Packing Charges	Only \$1.25 for each carton. NO CHARGE will be made if your order is fully paid for prior to shipment. All Rhododendron Spring Liners are treated with Wilt-Pruf before shipping, and wrapped individually in parchment paper. They are then carefully packed in special light-weight, ventilated carton containers.
Shipping	As is customary in the industry, our clients choose the method, and pay for transportation. Motor Freight on the West Coast is completely satisfactory, but our Eastern accounts prefer Railway Express or Air Freight. In most instances Air charges are but a couple pennies more per plant. The average weight of a fully packed carton containing 50 Spring Liners is 45 pounds.
Inspection	All shipments bear a certification of health by the State of Oregon Department of Agriculture.
Satisfaction	We are confident you will be well pleased with the quality of our stock. Should we make an error, it will be rectified promptly. Please let us know immediately if you are not entirely satisfied. Of course, shipping damage claims should be made to your carrier at once.

Unsolicited Compliments of our Clients

Connecticut	"As spring approaches, the order for Van Veen Rhododendrons grows. Here's a request for another 50 plants to be shipped right along with the others."
Washington	"The rhododendrons delivered to us were such nice healthy plants and arrived in perfect condition. Thanks for your promptness in handling our orders."
Georgia	"I have had better luck with your rhododendrons than any I have bought."
Pennsylvania	"The plants I received from you last year are doing very well and I am sending you an order for more."
New York	"The root system is so well developed."
Kansas	"As usual I am very well satisfied with the plants received from you."
N. Carolina	"Your second shipment of rhododendron liners arrived in good condition and as usual the plants look good. We all believe that your Northwest produces the best available plants."



Important

All plants listed are cutting grown. To secure a good solid root system, they are transplanted from cutting benches to open benches in the greenhouse and guaranteed to be true to name.

Prices

When total quantity ordered is between

50 and 499	.85	1.10
500 and 999	.80	1.05
1000 and over	.70	.95

Add \$1.25 Packing Charge for each 50 Liners unless full payment received prior to shipment.

If an item you order is out of stock, may we substitute a similar variety of equal or greater value? Write Yes or No. _____.

Join the American Rhododendron Society. Membership dues of \$5.00 per year includes Quarterly Bulletin. For information, apply to American Rhododendron Society, 3514 N. Russet Street, Portland 17, Oregon.

Group A

Name	Hard Rating	Ht. 10 Years	Bl. Season	Color	Quantity
Album Elegans	H-1	5	L	Very pale mauve, fading white	_____
Alice	H-3	6	M	Deep pink, fading pale rose	_____
America	H-1	5	M	Dark red	_____
Annie E. Endtz	H-3	5	M	Light pink	_____
Antoon van Welie	H-3	6	LM	Carmine pink	_____
Azor (Group)	H-4	5	L	Soft salmon	_____
Betty Wormald	H-3	5	M	Pale pink center, purplish blotch	_____
Blue Peter	H-2	4	M	Pale lavender blue, deep blotch	_____
Bow Bells (Group)	H-3	3	M	Bright pink	_____
Butterfly	H-3	4	M	Pale yellow	_____
Caractacus	H-1	5	L	Purplish crimson	_____
Catawbiense Album	H-1	6	L	Pure white	_____
China (Group)	H-3	6	EM	Creamy white	_____
Crimson Glory	H-2	5	LM	Deep crimson	_____
Cynthia	H-2	5	LM	Rosy crimson	_____
Daphnoides	H-2	3	LM	Bright purple	_____
Doncaster	H-3	3	M	Crimson scarlet	_____
Dr. O. Blok	H-3	5	M	Pink edges, rose center	_____
Dr. V. H. Rutgers	H-2	5	L	Aniline red	_____
Elizabeth (Group)	H-4	3	E	Light blood red	_____
Fabia (Group)	H-4	3	LM	Orange salmon	_____
Fastuosum Plenum	H-2	6	M	Mauve	_____
Gomer Waterer	H-2	5	LM	White, slightly flushed	_____
Graf Zeppelin	H-3	5	LM	Soft pink	_____
Harvest Moon	H-3	4	M	Creamy white, carmine blotch	_____
Jan Dekens	H-3	5	M	Rich pink	_____
J. H. van Nes	H-3	5	M	Soft red	_____
Jean Marie de Montagu	H-3	5	M	Brightest scarlet	_____
John Walter	H-2	5	LM	Crimson	_____
Lady C. Mitford	H-3	4	LM	Peach pink, deeper margin	_____
Langley Park	H-3	4	M	Deep red	_____
Lavender Girl	H-3	4	M	Pale lavender	_____
Lee's Dark Purple	H-2	5	LM	Deep purple	_____
Loder's White	H-4	5	M	White, frilled	_____
Lord Roberts	H-2	5	L	Dark red, black spots	_____
Madame de Bruin	H-3	5	LM	Cerise red	_____
Madame Guillemot	H-2	5	L	Rosy red	_____
Madame Masson	H-2	5	LM	White, yellow blotch	_____
Moonstone (Group)	H-3	2	M	Cream, pink edge	_____
Mother of Pearl	H-4	5	M	Blush, turning white	_____
Mrs. Betty Robertson	H-3	3	M	Cream, carmine blotch	_____
Mrs. C. B. van Nes	H-4	5	M	Deep pink	_____
Mrs. Charles E. Pearson	H-3	6	M	Blush pink	_____
Mrs. G. W. Leak	H-4	5	M	Pink, brown purple blotch	_____
Mrs. W. C. Slocock	H-3	3	M	Apricot pink, shaded yellow	_____
Old Port	H-2	6	LM	Plum	_____
Parsons Gloriosum	H-1	6	M	Light Rose	_____
Pilgrim (Group)	H-3	4	M	Soft rich pink	_____
Pink Pearl	H-3	5	M	Rosy pink	_____
President Lincoln	H-1	5	M	Lilac	_____
Prof. Hugo de Vries	H-3	5	M	Rosy pink	_____
Purple Splendour	H-2	4	LM	Deep purple, black blotch	_____
Roseum Elegans	H-1	5	LM	Rose	_____
Sappho	H-2	5	M	White, maroon purple blotch	_____
Souv. of W. C. Slocock	H-3	3	M	Primrose yellow, shaded apricot	_____
Trilby	H-2	5	LM	Deep crimson, dark blotch	_____
Unique	H-3	3	EM	Pale yellow, tinged peach	_____
Unknown Warrior	H-3	5	E	Bright red	_____
Van Nes Sensation	H-3	5	M	Light pinkish mauve	_____
Vulcan (Group)	H-3	4	L	Brick red	_____
White Swan	H-4	4	M	White, suffused delicate pink	_____
					Total _____

Group B

Autumn Gold	H-3	5	LM	Apricot salmon, shaded pink	_____
Evening Glow	H-3	4	LM	Bright true yellow	_____
Letty Edwards	H-3	5	M	Pale yellow	_____
Lucky Strike	H-3	4	LM	Soft pink	_____
Mars	H-2	4	LM	Deep true red	_____
Maryke	H-3	4	LM	Soft pink, yellow center	_____
Mrs. Furnival	H-3	4	M	Light pink, sienna blotch	_____
Old Copper	H-3	4	LM	Coppery red	_____
Van Veen	H-3	4	LM	Rich dark red	_____

A new list will be sent to you upon receipt of your order. Please fill in return address.

Name_____

Address_____

Total _____